



Public opinion survey – Salisbury – Salisbury Section

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectorsⁱ ensuring that the results for each sector were significantⁱⁱ.

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the Salisbury section. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

Public perceptions linked to the Police and Crime Commissioner Priorities

	Salisbury Section	Salisbury Sector	Wiltshire Police Force Area
Feel safe when outside in their local area during the day	93.1%	93.8%	93.4%
Feel safe when outside in their local area after dark	66.2%	70.6%	63.9%
Satisfaction with the level of police visibility in their neighbourhood	61.4%	60.1%	59.1%
Number Surveyed	231	386	4408
Population	41370	70900	684028

Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

* Wiltshire average is the Wiltshire Police Force Area

What types of crime and anti social behaviour (ASB) cause a problem in your area?

Issues in the local area	There are no crime and ASB issues in my local area	People being drunk or rowdy in public places	Teenagers hanging around	Graffiti & vandalism to public property	Domestic burglary	Graffiti & vandalism to private property
Salisbury Section	53%	17%	14%	8%	7%	7%
Salisbury Sector	55%	14%	14%	8%	8%	8%
Wiltshire Police Force Area	54%	10%	16%	8%	8%	8%

What are the concerns in your area?

Concerns in local area	Salisbury Section	Salisbury Sector	Wiltshire Police Force Area
Lack of facilities for young people	50%	53%	56%
Unemployment	39%	30%	37%
Anti-social behaviour	36%	32%	34%
Crime	28%	26%	29%
Drug misuse	27%	24%	30%
Lack of local amenities	23%	22%	25%
Poverty	19%	17%	14%
Standard of public transport	14%	20%	20%
Standard of education services	13%	11%	12%

What should the priorities be in your area?

Priorities	Salisbury Section	Salisbury Sector	Wiltshire Police Force Area
More police out and about	27%	27%	29%
None - not a problem in my area	20%	23%	24%
None - police do as much as they can	19%	17%	16%
Tackle minor crimes and anti-social behaviour	7%	6%	6%

Perceptions of Crime and ASB

Perceptions of Crime and ASB being a problem in the Salisbury Sector are below the average for the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Salisbury Sector the average score is slightly below the force average at 3.12, the average score for the Salisbury Section is slightly higher and in line with the force average at 3.38
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Salisbury Sector the average score is slightly lower than the force average at 3.11, perceptions of ASB are slightly higher for the Salisbury Section at 3.41.

The perceptions of low levels of crime and ASB are in line with the actual crime and ASB levels; although crime and ASB levels are higher than the force average this is seen in other areas that draw a transient population as a result of retail, tourism, etc.

- There were 53 crimes per 1000 population in the Salisbury sector in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 41 reported ASB incidents per 1000 population in the Salisbury sector in 2012/13, in comparison to a Wiltshire average of 37 incidents.

ⁱ Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

ⁱⁱ Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within $\pm 1.5\%$ of the current result at force level. At sector level there is a 95% chance that the result would fall within $\pm 5\%$ of the current result.